Verify Deepfakes Without Leaving the Investigation

BOLSTER AI

# Bolster AI Deepfake Detection

Bolster AI brings deepfake detection into investigations. Verify suspicious media, see the campaign behind it, and reach an evidence-backed decision, inside your existing workflows.

## Why Deepfake Impersonation Matters

### AI-Generated Impersonation Is Moving From Novelty to Operational Risk

Deepfake impersonation rarely shows up as a single suspicious clip. It spans coordinated campaigns: synthetic media distributed through fake profiles, phishing pages, and spoofed channels. In practice, that looks like:

- Fake executive videos used in fraud, extortion, and social engineering
- Manipulated images impersonating brands, products, and employees
- Fake executive profiles and synthetic accounts across social media
- Synthetic media embedded in phishing and scam campaigns
- Suspicious media scattered across channels that analysts can't quickly verify
- Verification handled in separate tools, disconnected from the investigation itself

### The Impact

**$1.65B** in deepfake-enabled fraud losses reported in 2025 alone [1]

**$25.6M deepfake fraud** — finance employee deceived by an AI "CFO" [2]

**41%** of businesses faced executive deepfake incidents in 2025 [3]

## Key Benefits

### Faster Investigations
Reduce the time required to analyze suspicious media and make operational decisions.

### Better Investigation Context
Understand whether media is authentic, manipulated, or AI-generated before escalating or enforcing.

### Stronger Enforcement Actions
Support takedowns and escalation workflows with investigative evidence and media validation.

### One Investigation Workflow
Investigate impersonation campaigns and suspicious media in a single platform.

### Full Campaign Visibility
Connect suspicious media to the domains, accounts, ads, and infrastructure behind the campaign.

## What Makes Bolster AI Different

### Beyond Deepfake Detection
Most vendors flag manipulated media. Bolster AI connects it to the broader impersonation campaign.

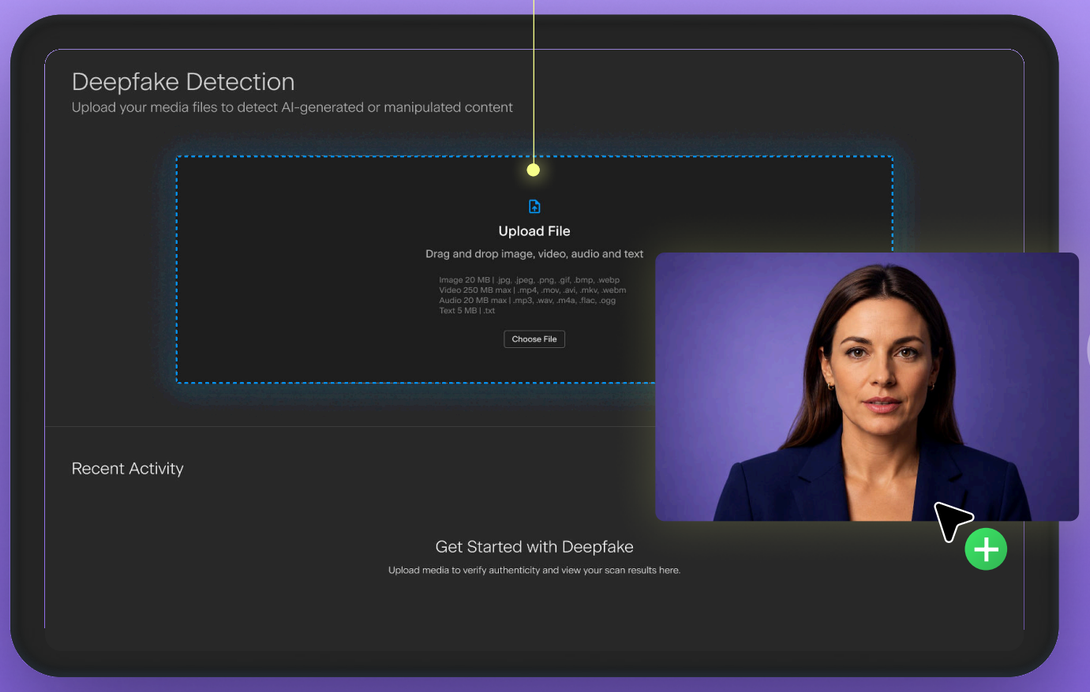
### Embedded in the Investigation Workflow
Deepfake analysis happens directly inside impersonation investigations — no separate tools.

### Cross-Channel Infrastructure Visibility
Connect suspicious media to domains, social accounts, marketplaces, email, apps, and the wider attack surface.

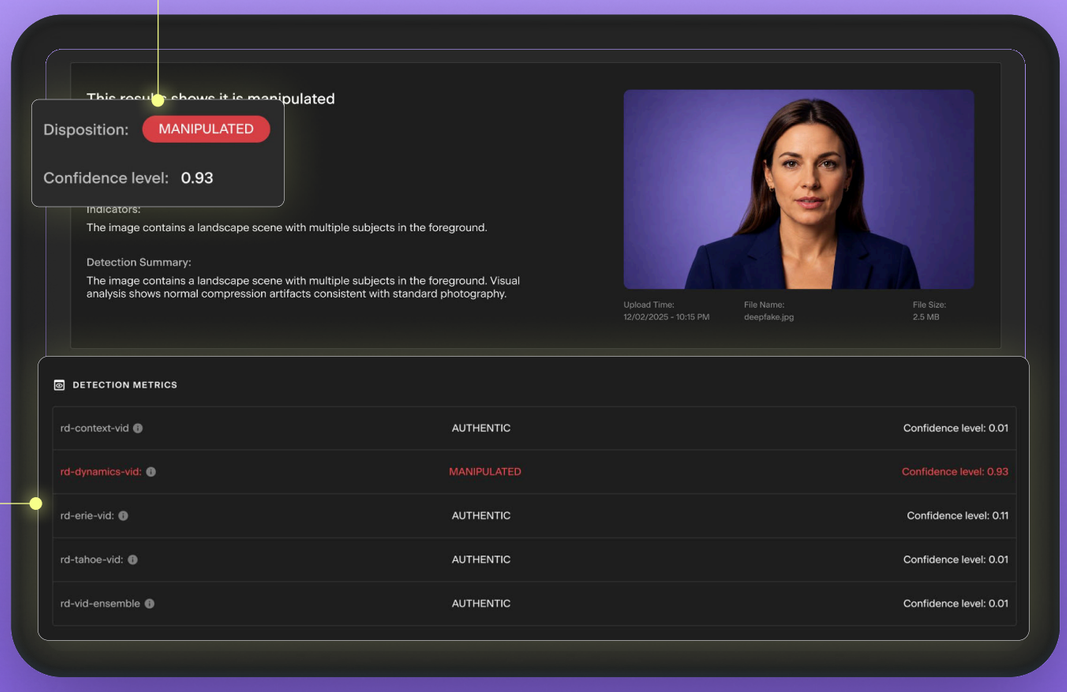
### Built for Operational Teams
Designed for security, fraud, trust, and legal teams driving investigation, enforcement, and takedown.

# Deepfake Detection Workflow

Upload an image, video, or audio




Instantly see whether it's real or a deepfake




Review the evidence behind the detection

**STEP 1**

## Surface

Upload suspicious files or check ones Bolster AI has already surfaced from web and social in one workflow.

**STEP 2**

## Validate

Quickly check if media is AI-generated — inside the impersonation investigation your team is running.

**STEP 3**

## Connect

Deepfakes rarely travel alone. Bolster AI traces phishing domains, fake accounts, and spoofed channels.

**STEP 4**

## Take Down

Turn findings into action. Evidence-backed takedowns end investigations in disruption, not alerts.

# What Changes for Your Analysts

**70 minutes** [4]
average investigation time per alert

**600% ROI**
delivered to customers

**98.6% Manual Reduction**
manual workload reduction

**Other vendors stop at the verdict. Bolster AI investigates and disrupts the campaign behind it.**

See how Deepfake Detection lives inside impersonation investigations — turning suspicious media into evidence.

Request a Demo


Citation

[1] Deepfake Fraud Losses," Surfshark research (Resemble AI Deepfake Incident Database), 2025

[2] Cybercrime: Lessons learned from a $25m deepfake attack," World Economic Forum, 2025

[3] Ponemon Institute, cited in BlackCloak, "The Evolving Executive Threat: Understanding and Countering Deepfakes in 2025

[4] Deepfake-Eval-2024: A Multi-Modal In-the-Wild Benchmark," Chandra et al. (arXiv:2503.02857), 2025