

# Bolster AI Social Media Monitoring & Takedowns

## Stop Scams and Impersonations On Social Platforms

Social media is a powerful tool for engagement—and an equally powerful attack surface for impersonators, scammers, and fraudsters. With Bolster AI's Social Media Monitoring, you can automatically detect and remove impersonations, fake accounts, and scam content across all major platforms to protect your brand and your customers.

### Why Monitor for Fraudulent Social Media Accounts?



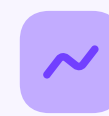
#### Protect Your Brand's Reputation

Fake accounts and scam posts can damage brand credibility and mislead your customers.



#### Prevent Customer Loss and Confusion

Scams from impersonated accounts result in lost revenue, chargebacks, and customer churn.



#### Stay Ahead of Evolving Threats

Fraudsters use social platforms to rapidly scale impersonation and phishing campaigns. Without automation, it's impossible to keep up.



#### Manual Takedowns Are Slow & Tedious

Flagging and removing content manually is inefficient and inconsistent across platforms.



#### Customers Expect You to Intervene

Brand trust erodes when scam accounts go unaddressed. Consumers now expect real-time protection.



#### Executive Impersonation Protection

Fake profiles impersonating your leadership team exploit trust to target customers, partners, and employees with scams and social engineering.

### Key Benefits

#### AI-Driven Impersonation and Scam Detection

Identify fake accounts, scam posts, and impersonated content using AI trained on billions of brand signals and behavioral patterns.

#### Real-Time Monitoring Across Platforms

Continuously scan Instagram, Facebook, LinkedIn, Twitter/X, TikTok, YouTube, and other global networks for brand abuse.

#### Automated Takedown Submissions

Initiate and track takedowns through deep integrations and platform-specific workflows. No forms or manual submissions are needed.

#### Threat Intelligence and Dashboard Insights

Easily triage, prioritize, and report on brand abuse trends with centralized dashboards and campaign-level visibility.

#### Campaign Intelligence

Track repeated scam tactics, common fraud themes, and high-impact lures to preempt future threats.

# Bolster AI Social Media Monitoring & Takedowns

## Core Capabilities



Detection of impersonated profiles, scam posts, and malicious comments



Logo, text, and behavioral signal analysis for accurate detection



Automated takedown workflows for supported platforms



Centralized dashboard for incident management and reporting



Historical tracking and analysis of repeat abuse patterns

## What Makes Bolster AI Different

### Unmatched Detection Precision

Proprietary AI trained on billions of real-world scam signals for superior impersonation detection.



### High Takedown Success Rate

More than 95% success rate on supported platforms with faster-than-average resolution times.



### Fast Setup

Go live in days—not weeks—with turnkey platform access and pre-built integrations.



### Seamless Integration with Your Security Stack

Powerful APIs and SIEM/SOAR integrations allow full alignment with your broader digital risk protection strategy.



### Automation-Enabled Managed Services

Reduce manual workload with automated takedowns while our SOC team handles edge cases and escalations.

## Get Started with Bolster AI

Ready to take control of your brand's social media presence?

Reach out to see how Bolster AI's Social Media Monitoring & Takedowns can protect your reputation and your customers. → [www.bolster.ai](http://www.bolster.ai)

Request a Demo 