BOLSTER

BOLSTER MANAGED SERVICE PROVIDER PROGRAM

Offering Automated Phishing and Scam Protection

Bolster empowers MSPs with complete visibility, dedicated resources and support, and a strong security platform to achieve an easy path to profit.

Experience the power of generative AI detecting threats at speed and scale for all your customers

Bolster empowers MSPs with a cloud-based phishing and scam protection solution that is scalable, easy to deploy, fast to sell, and simple to manage. Bolster streamlines the onboarding and management process by offering a unified console, partner support and resources, and more so that you can focus on your customers and generate profit.

Key Product Modules

Get multi-channel threat protection with Bolster's multi-module platform. Turn on the Bolster modules depending on customer requirements:

🌐 Domain Monitoring and Takedowns

Automated system continuously monitors for fake sites and lookalike domains

⤳ Social Media Protection

Actively monitors dozens of popular social media platforms to identify and stop impersonations, scams and more

🅰 Mobile App Store Protection

Safeguards users by identifying and blocking fake versions of your customer's app

🎭 Dark Web Monitoring

Uncovers sensitive company information, employee data, leaked passwords, and other hidden risks

🌐 Domain Acquisition Management

Proactively manages your customer's online footprint by suggesting at-risk unregistered domains for acquisition

*Bolster pricing is a tier-based model that is structured around the key product modules and customer website traffic

MSP Program Offering

✓ Multi-Tenant Portal

Partner portal giving access to all customer data, training resources and support.

✓ Built-In Integrations

MSPs will have first access to our latest integrations.

✓ Training & Onboarding

MSPs will receive all necessary training.

✓ Support & Resources

Dedicated support for MSPs, including pre-sales and post-sales support, setup guides and best practices.

✓ Marketing

Joint GTM strategies, including co-branded marketing campaigns.

✓ Referral Program

If we receive a referral from a current MSP, they will receive a referral bonus.

Program Benefits

MSPs that partner with Bolster can eliminate the overhead, friction, and operational costs associated with phishing and scam detection and takedown. Get the benefit of generative AI by reducing costs and online security risks through a fully automated multi-channel protection platform and getting the support you need to generate new opportunities:

Make Money

MSP Program partners get access to heavily discounted pricing, compared to Bolster's direct customers. Discounting ranges from 40%-70%+ off direct list price.

Get Enabled

MSP Program partners get access to additional enablement materials and most importantly, access to a pre-populated Bolster demo environment.

Reduce Complexity

A single multi-tenant console to centrally manage all your customer's brands. Including automation and API based integrations with leading platforms.

What to Expect

| Become a MSP | > | Register a Deal | > | Meeting Within 30 Days | > | Initiate POC |

Become a MSP
Fill out form, meet established qualifications.

Register a Deal
MSP registers a deal for Bolster to evaluate. If approved, MSP has 30 days to meet with potential customer.

Meeting Within 30 Days
Initial discovery call.

Initiate POC
Kick off 2 week POC.

Get Started With Bolster

Visit bolster.ai/partner to become a Bolster-empowered MSP. Contact us at msp@bolster.ai if you have any questions or need support.

Become a Partner →

Bolster is on a mission to make the internet a safer place by eradicating threats from your online experience. We deliver phishing and scam protection for companies fo all sizes by automating the detection and takedown process through generative AI. Attackers are leveraging different channels to impersonate organizations and individuals as well as launch their online attacks. Because we think everyone deserves a safe internet experience, we also created CheckPhish, a community tool to help anyone discover and monitor sites for phishing or scam activities.

Backed by leading investors like M12, Thomvest, Cervin, and Crosslink, and founded by threat research leaders, many of the world's leading brands over 20% of Fortune 500 rely on Bolster and CheckPhish today.