

# Bolster AI Security for Email

Bolster AI Security for Email helps enterprise brands like yours quickly detect and stop phishing and impersonation scams. Using AI and crowd-sourced reports from your customers, we automate the detection and remediation process, keeping your brand safe while saving your team time and resources.

## Why You Need AI Security for Email

### Phishing Threats Are Costly

-  Major brands are receiving upwards of 30,000 customer-reported phishing emails per month on average.
-  Manual reviews of emails take upwards of 6 mins per email.
-  2 out of 3 emails are false positive, creating a lot of noise and increasing the tier 1 triage costs.
-  Manual Process can take weeks per takedown, leading to lost customer trust and increased operational costs.
-  A phishing report from 1 customer can uncover campaigns targeting tens of thousands or more, revealing widespread threats that impact the broader customer base.

### The Impact

-  15% of scammed customers do not renew their services
-  30% create costly support tickets at ~\$5 per ticket
-  Account takeover scams can cost companies upward \$500 per user

## How It Works

#### 1 AI-Powered Detection

Analyzes customer-reported emails for phishing by detecting intent, brand impersonation through logos, suspicious links, sender details, and malware in attachments.

#### 2 Automated Takedowns

Bolster's AI agents + SOC team handle threats end-to-end, reducing response times from days to hours.

#### 3 Customer Communication

Automatically informs customers about threat resolutions, building trust and engagement.



Scammer



Potential Victims



Brand's Mailbox



Phishing Attempt



Auto-Remediation

Bolster AI & SOC Team

1. Scammer sends fake emails to customers

2. Customers report scam emails to brand's mailbox

3. Emails are automatically forwarded to Bolster

4. Bolster reviews all emails to identify true positives and begins takedowns

# Bolster AI Security for Email

## Key Benefits

### ✓ Protect Your Customers

Stop phishing scams, protect your customers, and safeguard your reputation.

### ✓ Automate Your Defense

AI and SOC teams collaborate to handle thousands of phishing reports efficiently.

### ✓ Build Customer Loyalty

Show customers their safety is your priority, strengthening trust and retention.

### ✓ Save Time and Costs

Cut manual processing by 50%, freeing up your team to focus on strategic priorities.

## What Makes Bolster Different

### Crowd-Sourced Model

Engage your customers to report phishing, creating a broader security net.

### True Positive Insights

Our solution helps you focus on the real threats that need action while eliminating the time wasted on reviewing positives.

### Global Reach

Handles complex takedowns across multiple countries in just hours.

### Scalable Solution

Designed for enterprises processing tens of thousands of phishing reports monthly.

## Manual Triage vs. Bolster

Process	Manual Triage	 With Bolster
Average Time to Review Email for Scam	6 mins	<b>5 seconds</b>
Average Time per Takedown	2 weeks+	<b>80% are taken down within 72 hours</b>
True Positives Handled	Limited by capacity	<b>Scalable to thousands monthly</b>
False Positives Reviewed	2 out of 3 emails (wasted time)	<b>Automated filtering</b>
Customer Communication	Delayed or inconsistent	<b>Automated in real-time</b>

## Proven Results



**99.999%**

detection accuracy rate



**Hours vs. Days**

Threats neutralized within hours



**98.6% Manual Reduction**

Easing Internal team workloads



### Ready to Strengthen Your Brand's Defense?

Contact us today to see how Bolster AI Security for Email can protect your business, save time, and build customer trust.

Request a Demo

