BOLSTER

Fraud Prevention

Online fraud erodes trust and safety

Online fraud prevention is a daunting and seemingly never-ending job. From phishing and scam attacks, to tyoposquat domains, to fake apps, to infringements on brand and intellectual property, the scope and scale of the problem is significant. Today, trust and safety organizations depend heavily on the capabilities of information security teams and their tools to prevent such fraudulent activity. And many of these teams are ill-equipped to effectively address the problem, relying on rudimentary technology, slow processes and excessive human resources.

Create trust and safety on the Internet using AI and automation

Our fraud prevention solution flips the script allowing you to actively seek out and take down fraudulent sites, including fake domains, third party sites, unauthorized apps, and search engine results, in real-time. Using an innovative combination of natural language processing, logo detection and computer vision, plus deep learning our platform provides you with the fastest, most accurate detection and removal of fraudulent sites. Our electronic integration with hosting providers, APIs, means sites are taken down in minutes, not days, weeks or months. No other fraud prevention solution is this accurate or effective. It's that simple.

AI-Driven Real-Time Detection

Our detection engine uses deep learning to render an infringement verdict within 100 milliseconds with a false positive rate of 1 in 100,000.

Continuous Monitoring

Our detection engine tracks sites taken down. If a fraudulent site comes back online, our platform immediately issues a request to take it offline

Fully-Automated Zero-Touch Takedown

Our electronic integration with hosting companies allows us to take down more than 95% of phishing and scam sites as quickly as 2 minutes globally.

Rich Threat Intelligence/Dashboard

Full dashboard to track your fight against infringement, plus 20+ data points, including logo use, that can be reviewed by brand protection staff.

4.2 million	+$323 billion	$1.2 trillion
Fraudulent websites	Losses to brands	Fraudulent product & service transactions

Unmatched Results

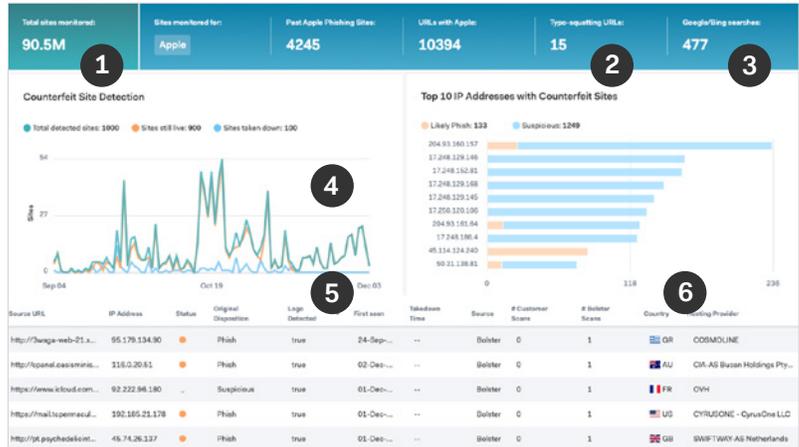| 60 sec	2 min	95%	6.5 sec	24/7
Mean Time to Response (MTTR)	Avg API based takedown time	Without manual intervention	Submission to global blocklists	Automated monitoring

Real-time Dashboard
Take down phishing & scam sites in minutes

1. More than 90 million sites for this 90 day period; more than 1 million sites monitored per day

2. See typosquat attacks, see # of URLs that are actively being used for phishing & scam sites

3. Monitor Google/Bing searches to discover phishing/fraud sites that show up in organic search results

4. Intuitive graph shows volume of sites detected, live, & taken down

5. Computer vision detects logos

6. See country where the site is hosted & the hosting provider

---

Phishing/Scam Protection at Scale

zoom

"I have been very impressed with Bolster's speed and efficiency in detecting and removing fraudulent sites targeting Zoom's customers. The technology, analytics and support are world class and have enabled us to better protect the Zoom community against these threats."

Richard Farley
CISO

1,476
Site Takedowns in the first 24 hours

99.3%
Takedown rate in the first 24 hours

14,012
Suspicious sites identified & monitored in 1st month

28
Number of hosting providers

7
Number of countries

About

Bolster builds AI/ML technology to protect regular citizens from bad actors on the internet. Your favorite brands from technology to eCommerce use our software to detect and takedown threats that might attack their customers, employees, or partners.
Learn more at: www.bolster.ai

4966 El Camino Real, Suite #101
Los Altos, CA, USA 94022
info@bolster.ai